

Activator and Advantage Identification

CTIVATOR AND ADVANTAGE	
Acti	vator:
Wha	at gets you going the most each day?
	stribution Command Creativity
#1	
#2	
#3	
In w	antage: what area do you excel the most relative to others? ple Things Ideas
#1	
#2	
#3	

^{*}Adapted from the work of Tom Paterson