

## Objective & Big Idea:

Understanding how to prioritize the urgent and important of life.

**BIG IDEA:** Stepping into what you have declared as Important in your life requires the intentional prioritization over the urgent that naturally begs to be first.

## How it Works:

Use the quadrant to show how #1 High Importance and High Urgency is the obvious first priority and #4 Low Importance and Low Urgency is an obvious least priority.

Emphasize that the because the urgent naturally begs to be first that it requires our intentionality to prioritize what we have declared as important in our lives. Illustrate this principle by placing #2 in the High Important and Low Urgency quadrant on the matrix.

Remind participants that by answering the 5 critical questions in their Personal Vision Frame they have articulated what is important for them to live their life under the Lordship of Jesus.

## Coaching Tips:

Ask participants to think of a time when they have prioritized the important over the urgent and remember how it made them feel. When we prioritize the important that God has placed in front of us it is both life giving and productive. The WRG is the tool that helps to keep the important regularly in front.



# Reference:

90 Day, pg. 9

**YOUNIQUE** 90-Day Launch: Week 3

### Urgent and Important Matrix

IMPORTANT ↔ URGENT

<i>Proactivity</i> <i>Focus on goals</i> <i>Creative Thinking</i> <i>Planning</i> <i>Prevention</i>	<b>2</b>	<b>1</b>	<i>"Hair on fire"</i> <i>or</i> <i>"Fire Drill"</i> <i>Crises</i> <i>Emergency</i> <i>Last-minute deadline</i>
Low Urgency			High Urgency
	<b>4</b>	<b>3</b>	
			Low Importance
			High Importance

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9